

## Terms and Conditions of the Cell C Zero-rated black content Promotion

1. It is important that you understand and agree to these Terms and Conditions in order for you to participate in the Cell C Zero-rated black promotion ("the Promotion").
2. All standard Terms and Conditions of Cell C Limited, Cell C Service Provider Company (Pty) Ltd and existing black Terms and Conditions apply.
3. For the Promotion period the qualifying customers will be eligible for Unlimited zero-rated data specifically for browsing, streaming or downloading content on the black platform.
4. The Promotion applies to browsing, downloading and streaming on black ONLY.
5. No other usage is allowed.
6. The Promotion will be available to ALL Cell C customers (including XSP customers) which shall include the following plans:
  - 6.1. Contract voice and data plans.
  - 6.2. Prepaid voice and data plans.
7. The Promotion is valid from 30 March 2018 at 00h00 to 02 April 2018 at 23h59 ("Promotional period").
8. The Promotion will not be available to the following customers:
  - 8.1. Customers whose accounts are in arrears.
  - 8.2. Customers utilising black via the set top box (STB).
9. There is no activation required and all qualifying Cell C customers will automatically be provisioned for the Promotion.
10. In order to participate in the Promotion customers are required to:
  - 10.1. download the GETblack app OR visit [www.black.co.za](http://www.black.co.za) and register AND
  - 10.2. purchase and pay for content on black OR register for the 7-day free trial.
11. The zero-rated data for the Promotion is not capped but Cell C reserves the right to monitor usage on the Promotion and to take action when fraudulent usage is detected.
12. The Promotion excludes the cost of any content the customers wishes to subscribe to and only covers the data required to stream or download the content.
13. The Promotion applies to data used on the Cell C network only. In other words:
  - 13.1. No roaming on Vodacom is allowed;
  - 13.2. International usage is not allowed;
14. Over The Promotion period any data used, in line with these Terms and Conditions, for streaming or downloading content on black will be zero-rated and no data charges will be billed to qualifying customers.

15. Any qualifying usage relating to browsing, downloading and streaming will not be depleted from a customer's available black data balance which consists of:

- 15.1. blackDATA bundle;
- 15.2. Campaign rewarded black data;
- 15.3. Inclusive black data;
- 15.4. Bonus black data and
- 15.5. Any other black data available to the customer prior to the promotion.

16. Usage outside of the Terms and Conditions will NOT qualify for zero-rated data and will be billed for.

17. Cell C reserves the right to terminate the Promotion at its sole discretion, with notice of 12 hours to customers.

18. The following services are excluded from the Promotion:

- 18.1. TicketPro.
- 18.2. Downloading the GETblack app from the applicable app stores.